

Placemaking Strategy/ Murals on Exterior Buildings



Downtown Murals on Utility Boxes



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Mural at Fountain Park



Mural Inside Mindful Barbell



Mural Inside Snowbird Ice Cream



Requests from Businesses

- Donating a wall for a Town-installed mural
- Donating a wall and splitting mural installation costs 50/50
- Fully funding a private mural installation (100% paid by the business)

Staff Recommendation

- Create a placemaking strategy
- Develop guidelines/staff approval
- Consider formal annual “Call to Artist” process
- Consider impacts to Town Code

Questions?



**FOUNTAIN
HILLS**

