

# Economic Development Update

## October – December 2025



**FOUNTAIN  
HILLS**

# Business Attraction



- 23,024 square foot store
- Four Peaks Plaza Shopping Center
- Construction anticipated in the coming months



# Business Attraction

- Acupuncture by the Water – 2 employees
- The Print Shop – 2 employees
- Happy Healing Home Care – 5 employees
- Kolibri Aesthetics, LLC – 3 employees
- Lenea Corporation – 2 employees
- Coming Soon
  - Trilogy at Eagle Mountain (former Vu Restaurant)
  - Coffee Roasters
  - Bondi Headache
  - Dairy Queen

# Downtown Placemaking - Murals

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Artist: AnnMarie Perry

Theme: Dark Skies

Location: La Montana  
Drive/Entrance to Dark Sky  
Discovery Center,  
Library/Museum



# Downtown Placemaking - Murals

Artist: Eli Farias

Location: Saguaro and Paul Nordin



# Downtown Placemaking - Murals

Artist: Cheri Reckers

Location: Entrance to Plaza  
Fountainside



# Downtown Placemaking - Murals

Artist: Jesse Perry

Location: Adjacent Fountain View Coffee



# Downtown Placemaking - Murals

Artist: Jesse Perry



Location: Streets of NY



# Muralist Recognized by LEGO



mrdowntownphx



#jesseperryart #mrdowntownphx #scottsdale #scottsdaleart  
#scottsdalemural #playwell @novacolorpaint @lego  
@bricksandminifigsofficial #bam

30w



artstateaz 🍌🍌🍌🍌🍌🍌🍌🍌🍌🍌



30w 1 like Reply

— View replies (1)



java4mama I love this!!!! Great job, they look amazing 🥳



30w 1 like Reply

— View replies (1)



lego 🟦 Benny approves this message, and this mural! 🚀



30w 8 likes Reply

— View replies (1)

# Downtown - 3<sup>rd</sup> Thursday Concert Series



# Apartment Occupancy Rate



| Apartment                                    | Occupancy Rate |
|----------------------------------------------|----------------|
| Gunsight                                     | 94%            |
| Casa Del Lago                                | 94%            |
| Four Peaks Vista Condos                      | 88%            |
| Pillar at Fountain Hills                     | 95%            |
| Luna at Fountain Hills                       | 95%            |
| Park Place at Fountain Hills                 | 94%            |
| <b>Boardwalk Apartments at Fountain Park</b> | <b>92%</b>     |
| Average                                      | 93%            |

# Apartment Pipeline



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| Apartment Name                        | # of Units | Status                                       |
|---------------------------------------|------------|----------------------------------------------|
| Redrock Center                        | 15         | Under Construction                           |
| Malta & Saguaro                       | 10         | Under Construction                           |
| Park Place II & III                   | 184        | Expired                                      |
| Arrow Dr.                             | 5          | Expired                                      |
| Fountain Hills Blvd & Glenbrook       | 10         | Expired                                      |
| Mountainside                          | 70         | Site Plan Submitted; waiting for resubmittal |
| Sunflower                             | 4          | No Application Submitted                     |
| Rand & Saguaro                        | 5          | Under Construction                           |
| Ivory & El Pueblo                     | 4          | Under Construction                           |
| El Pueblo                             | 7          | Under Construction                           |
| Cambria Drive & La Montaña            | 8          | Under Construction                           |
| Four Peaks Village                    | 316        | No application submitted                     |
| Boardwalk Apartments at Fountain Park | 12         | Complete                                     |
| Total                                 | 650        |                                              |

# Advertising



Naturally  
*on Par*

Take your golf game to the next level by discovering the stunning desert setting and exceptional offerings Fountain Hills has in store for you. Enjoy a vibrant array of local dining, art galleries, shopping, and our breathtaking fountain for an unforgettable Arizona experience.

ExperienceFountainHills.org



Naturally  
*Brilliant*

Home to one of the world's tallest fountains and a rare, International Dark Sky Community, our horizon is as breathtaking as the winning play. Whether you're chasing the thrill or seeking the spectacular, the view here is brilliant — naturally.

ExperienceFountainHills.org

# Partnerships

- Arizona Office of Tourism
- Art State Arizona (formerly Southern Arizona Arts and Culture Alliance)
- Fountain Hills Chamber of Commerce
- Fountain Hills Unified School District
- International Dark Sky Discovery Center
- Greater Phoenix Economic Development Council



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# Tourism

- Hotel Occupancy: 66%
- Social Media Views\*
  - Facebook: 488% Increase
  - Instagram: 62% Increase
- Fountain Live Feed: 60,230 views
- Experience Fountain Hills Website
  - 42k New Visitors

*\*Meta sunset impressions. Now reporting views.*





# Tourism

- Phoenix Bible Students
- Two Day Conference
- 18 rooms at Fountain Park Hotel

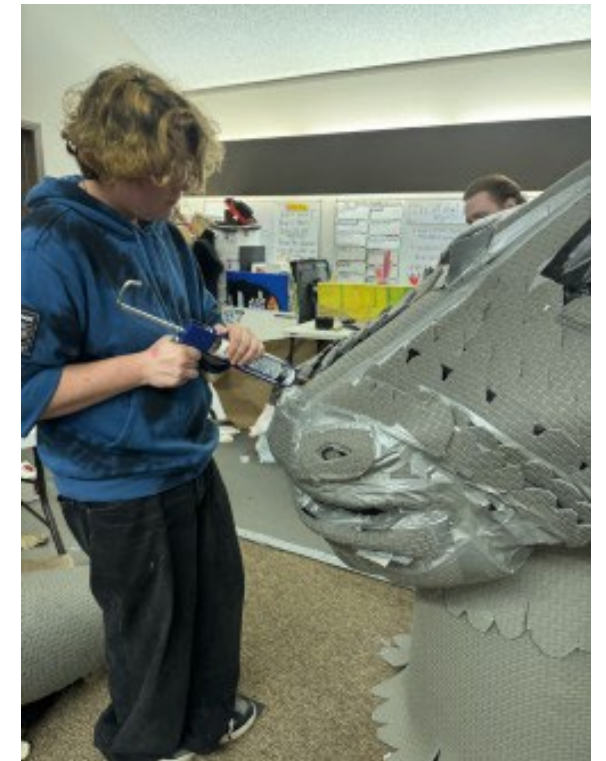


# Tourism

Historical Videos with Clason Communications



“Nessie” Partnership with Inspiration Academy



# International Dark Sky Discovery Center Featured in International News



FOUNTAIN  
HILLS



## Centro de Descubrimiento Internacional de los Cielos Oscuros, Fountain Hills



Te hemos platicado mucho de los cielos oscuros de Arizona en nuestros boletines, así como de su importancia; especialmente en aquellos sitios que forman parte de zonas urbanas, como el caso de Fountain Hills, a las afueras de Phoenix, hacia el Este. Imagina que estás en una ciudad y que, en ella, puedes ver el cielo estrellado y, en temporada, el centro galáctico... a simple vista. Fountain Hills es una de esas comunidades de Arizona que cuentan con esa certificación y, por tanto, el sitio ideal para la próxima apertura del [International Dark Sky Discovery Center](https://www.darkskycenter.org). Los cielos oscuros son mucho más que ver el cielo estrellado: tienen



# Tourism Continued

Experience FH Website Viewership

| Top 5 AZ       | Top 5 National |
|----------------|----------------|
| Phoenix        | Los Angeles    |
| Scottsdale     | Denver         |
| Fountain Hills | Las Vegas      |
| Mesa           | New York       |
| Chandler       | Chicago        |



# Questions?



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